



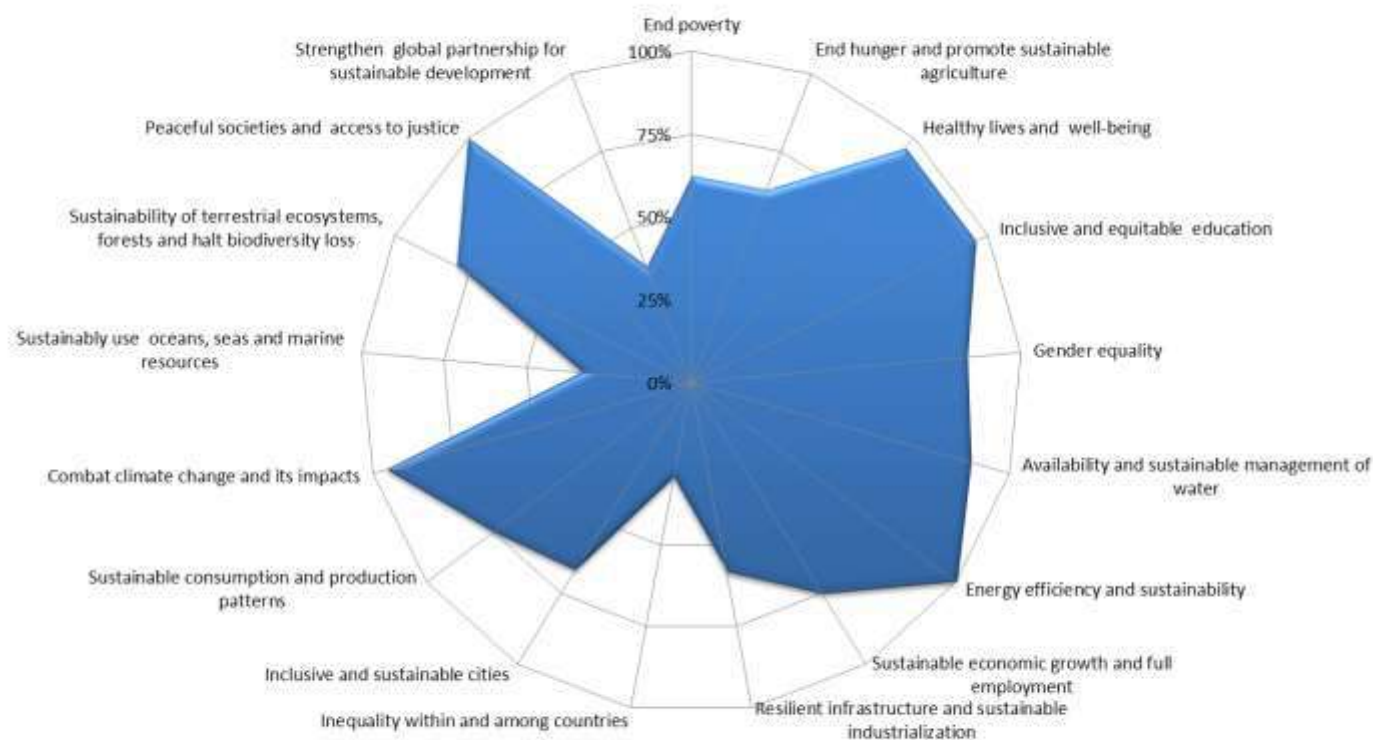
Los ODS: Experiencias prácticas

@germangranda

Director General de Forética



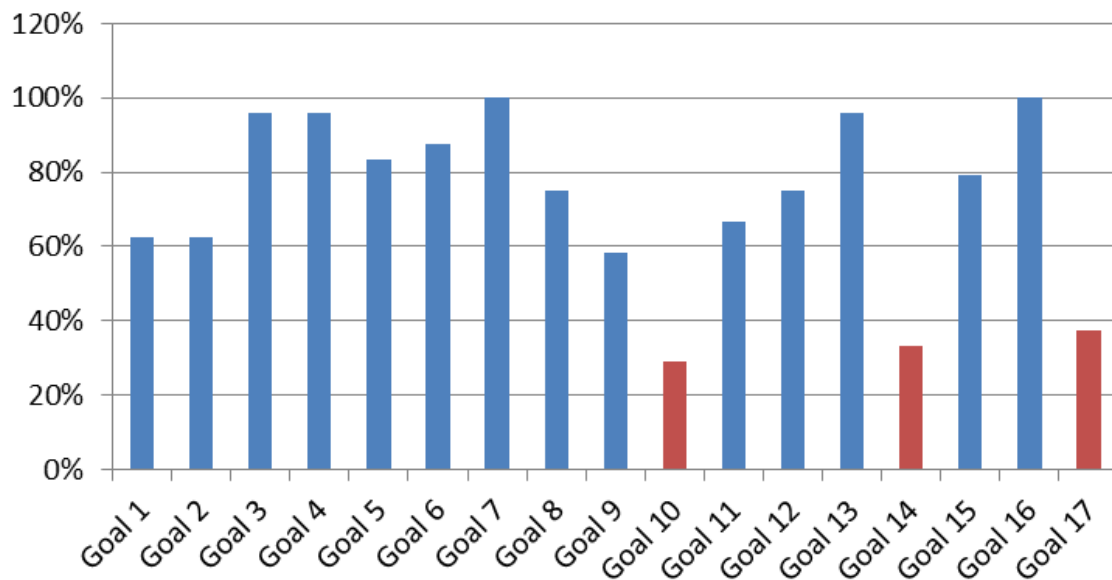
Participación actual en los ODS de los Líderes Sectoriales del Dow Jones Sustainability Index



Las organizaciones participan más cuando los objetivos son operativos

Cuidado con las brechas — La tragedia de los comunes

DJSI Sector Leaders participation in SDGs



Objetivo 10: Reducir la desigualdad dentro de los países y entre ellos

Objetivo 14: Conservar y utilizar de manera sostenible los océanos, los mares y los recursos marinos.

Objetivo 17: Fortalecer las alianzas globales para el desarrollo sostenible

¿Qué es el SDG Compass?

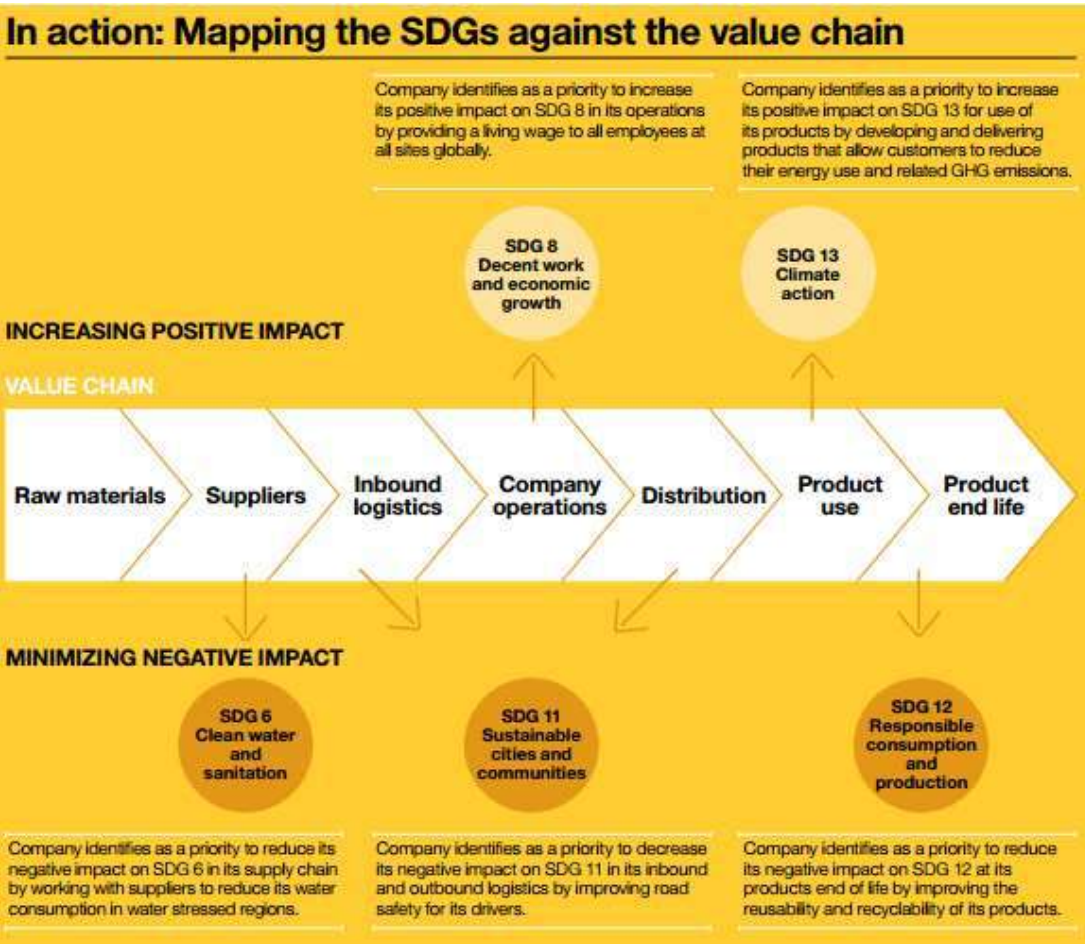


Cómo las empresas pueden alinear sus estrategias, medir y manejar su contribución a los ODS

- 1** Entender los ODS
- 2** Definir prioridades
- 3** Ajustar Objetivos
- 4** Integración
- 5** *Reporting* y comunicación

Fuente. SDG Compass: The Guide for Business Action on the SDG's

Mapa de la cadena de valor para identificar áreas de impacto



Fuente. SDG Compass: The Guide for Business Action on the SDG's

Herramientas y Recursos

SDG BUSINESS HUB

World Business Council for Sustainable Development (WBCSD)



SDG Compass

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The SDG Compass provides guidance for companies on how they can align their strategies as well as measure and manage their contribution to the realization of the SDGs.

SDG COMPASS

GRI, United Nations Global Compact y World Business Council for Sustainable Development (WBCSD)



Casos de buenas prácticas



Casos de buenas prácticas



Context

- United Nations' post-2015 Sustainable Development Goals



Enel's positioning

- **ACCESS TO ELECTRICITY:** 3 million beneficiaries by 2020
- **EDUCATION:** 400,000 beneficiaries by 2020
- **SOCIAL AND ECONOMIC DEVELOPMENT :** 500,000 beneficiaries by 2020
- **CLIMATE CHANGE :** Carbon neutrality by 2050



Casos de buenas prácticas



SUSTAINABLE DEVELOPMENT GOAL	PEOPLE & PLANET POSITIVE STRATEGY	WHAT IKEA GROUP AND IKEA FOUNDATION ARE DOING
	<p>Our vision is to create a better everyday life for the many people. We are committed to having a positive influence on people's lives across our value chain; supporting positive economic, social and environmental development, promoting equality and placing respect for human rights at the centre of what we do.</p>	<ul style="list-style-type: none"> Contributing to better lives for people and communities throughout our value chain, page 52 » Working with social entrepreneurs to effect social change, page 75 » The work of the IKEA Foundation aims to improve opportunities for children and youth in some of the world's poorest communities, page 78 »
	<p>We aim to enable and encourage a more balanced and healthy diet, and we strive to source our ingredients from more sustainable sources that are better for people and the planet.</p>	<ul style="list-style-type: none"> Responsible sourcing of ingredients for IKEA Food products, and promoting sustainable farming practices, page 30 » Offering healthier and more sustainable food products for our customers and co-workers, page 14 »
	<p>We want to inspire and enable our customers to live a more sustainable and healthy life at home.</p>	<ul style="list-style-type: none"> Promoting and enabling more sustainable and healthy life at home through our products and solutions, page 14 » The IKEA Foundation prioritises giving children a healthy start in life, page 78 »
	<p>We offer our co-workers excellent learning and development opportunities in their daily work. Our global campaigns for a good cause, such as Soft Toys for Education, engage customers and co-workers to improve children's lives.</p>	<ul style="list-style-type: none"> Launching a new way of working with talent, succession and learning for all co-workers, page 58 » IKEA Foundation aims to ensure children get a quality education, for example it is expanding its Child Protection Programme in cotton growing communities with Save the Children, page 78 » The IKEA Foundation has donated EUR 77 million since 2003 for 99 children's education projects in 46 countries as a result of the annual Soft Toys for Education campaign, page 79 »
	<p>We want to create a fairer and more equal society. Starting in our own operations, our goal is to reach gender balance in key leadership positions.</p>	<ul style="list-style-type: none"> Updated the IKEA Group Diversity and Inclusion Approach to guide our leaders in creating a diverse and inclusive workplace, page 56 » Supporting more women into leadership positions through the IKEA Women's Open Network (IWON), page 56 » Partnering with social enterprises that employ artisans – mostly women who live in rural areas - and empowering them to develop sustainable incomes, page 75 » IKEA Foundation supports women's empowerment programmes, page 77 »
	<p>We aim to become water positive by promoting water stewardship throughout our value chain. We contribute to improved water management in water stressed areas where we operate, focusing on both water use and water quality, and improving access to clean water.</p>	<ul style="list-style-type: none"> Supporting our suppliers to improve their water management and water treatment practices, page 49 » Reducing the amount of water we use in our own operations, page 44 » Developing products that enable customers to reduce water use, page 18 » Working with WWF on water projects in India and Pakistan, page 24 »
	<p>We will become energy independent by being a leader in renewable energy and improving energy efficiency in our operations. By August 2020, we will produce as much renewable energy as we consume in our operations.</p>	<ul style="list-style-type: none"> Invested EUR 1.5 billion in renewable energy since 2009, and committing another EUR 600 million in 2015 as we aim to generate renewable energy equivalent to all the energy we use, page 9 » Making residential solar panels affordable for our customers, page 16 » Improving energy efficiency in our own operations, page 38 »

Casos de buenas prácticas



Marine Stewardship Council

Pesca sostenible certificada



Español

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Cofradías artesanales asturianas logran la primera certificación MSC de pulpo a nivel mundial

11/02/2016

Navia, 11 de febrero de 2016: Después de un año en evaluación bajo el estándar más riguroso del mundo, Marine Stewardship Council (MSC) ha



Pulpo con certificación MSC capturado con nasas. © Manuel Díaz de RGB Photosocial

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Los ODS: El reto desconocido. Experiencias prácticas

Gracias

Germán Granda
Director General de Forética

